

Tips for selling Kulanu Boutique items

1) Helpful things to bring:

- a. Money for change (mainly \$5 bills)
- b. Box or zippered bag to put the money in
- c. Plastic or grocery bags to pack up purchases
- d. Basket or something equivalent to display kippot
- e. Plastic stand-up display for price list
- f. Fliers, brochures and other hand-outs

2) Prepare your sales table in an attractive way, with a tablecloth and enticing displays; post prices clearly.

3) Set out Kulanu brochures, newsletters and other promotional materials. Also include the sign-up sheet for the *Kulanu Update* email news bulletin.

4) When people want to donate, they may give cash or checks made out to "Kulanu," (only if drawn on an account with US funds). **Checks must also have an address and phone number.**

5) Please keep the cash and send Kulanu a check for the exact amount of the cash gifts, along with any other checks and your tally of the donations. Please also return the completed mailing list sign-up sheets.

Payments to Kulanu must be in US dollars.

Mail the checks and sign-up sheets to:

Kulanu
c/o Harriet Bograd
165 West End Ave, 3R
New York, NY 10023

Donations can also be made with a credit card online at www.kulanu.org/donate.

***Thank you for supporting Kulanu and
isolated and emerging Jewish communities worldwide!***

